

35c to 85c Plat Val. Laces, Insertions and Galoons to Match, 19c

Widths from 1 1/2 to 3 inches; beautiful and fascinating patterns. Values from 35c to 85c, offered during the Anniversary Sale, at a yard, 19c. —(First Floor)

STORE HOURS, 9 A. M. TO 6 P. M.

PHOENIX, ARIZONA, SATURDAY, OCT. 16, 1920

OPEN SATURDAY EVENINGS UNTIL 9 O'CLOCK

Saturday at the Big 25th Anniversary Sale



A Month Hence Women Will Be Glad They Bought One of These Stunning New Winter Coats, at

As it was the New York Store's Twenty-Fifth Anniversary a friendly manufacturer was willing to sacrifice his profit.

We did the same and as a result can offer coats that if bought in the usual way would have had to be marked at much higher prices.

Coats of All Wool Bolivia and Velour in Such Colors as Navy, Pekin, Brown, Burgundy, Reindeer and a Host of Other Shades.

Any of these may be had in the popular belted models and the voluminous wrappy styles. Every coat is handsomely lined with good quality silk, and each has large cape collar of Sealine or Australian Opossum.

—(Second Floor)

EITHER**\$27.50****OR****\$42.50****EACH**

Here's What the Busy Basement Offers for Saturday

Towels, Wash Cloths, Napkins, Damasks, Pillow Cases, Sheets, Bed Spreads & Pillows Under Price in the Basement

MUCK TOWELS, AT A DOZEN, \$2.95, OR EACH, AT 25c—Size 18x24 inches; heavy plain white huck with red borders. Rooming Houses should take advantage of this opportunity, and buy a supply of these towels in the Anniversary Sale, at \$2.95 a dozen, or each, at 25c.

25c

19c

39c

69c

7c

\$1.95

79c

29c

49c

49c

\$1.75

\$2.45

\$1.95

\$3.75

\$3.75

\$3.75

\$3.75

\$3.75

\$3.75

\$3.75

\$3.75

\$3.75

\$3.75

\$3.75

\$3.75

\$3.75

\$3.75

\$3.75

\$3.75

Blankets and Comforts at Very Low Prices

In Basement

\$5.00

\$3.95

\$4.95

\$5.45

\$5.25

\$5.95

\$6.95

\$10.50

\$14.95

\$18.50

\$18.50

\$18.50

\$18.50

\$18.50

\$18.50

\$18.50

\$18.50

\$18.50

\$18.50

\$18.50

A Miscellaneous List of Extra Specials From the Bargain Basement

DRESSES, \$15.95—Pretty all wool dresses of velour checks, in brown, blue, and tan combination; stylish models in sizes 16 to 40; numerous styles from which to select. Anniversary Sale Price, each, at **\$15.95**

WOMEN'S \$27.50 TAILORED SUITS, \$19.95—Plain and fancy serges and wool poplin suits in navy, copen, gray and fancy mixtures; sizes 36 to 44. Anniversary Sale Price, each, at **\$19.95**

\$4.50 POPLIN SKIRTS FOR WOMEN, \$2.95—Navy, gray, black and taupe silk poplin skirts; tailored styles with two pockets; all sizes. Anniversary Sale Price, each, at **\$2.95**

WOMEN'S \$20.00 PLUSH COATS, \$12.95—Navy, black and mixtures; large cape collar; fancy saaten lined; sizes 16 to 40. Anniversary Sale Price, each, at **\$12.95**

WOMEN'S 50c LISLE HOSE, 25c—A real hosiery value; all sizes in black, white and cordovan. Anniversary Sale Price, each, at **25c**

WOMEN'S 75c MERCERIZED LISLE HOSE, 50c—Black only; sizes 8 1/2 to 10. A wonderful sheer hose of extra worth. Anniversary Sale, a pair, at **50c**

Size 45x22 inches; very absorbent. A value that cannot be equalled. Anniversary Sale Price, each, at 49c

125c EXTRA HEAVY TURKISH TOWELS, 89c—Size 45x22 inches; double thread; very absorbent. A real value in the Anniversary Sale, at each, **89c**

59c

39c

19c

27 1/2c

\$1.00

\$1.00

\$1.00

\$1.00

\$1.00

\$1.00

\$1.00

\$1.00

\$1.00

\$1.00

MEN'S \$2.00 SWEATER COATS, \$1.49—Oxford gray sweaters that will feel comfortable these cool nights and mornings. Our regular \$2.00 values, offered in the Anniversary Sale, at each, **\$1.49**

MEN'S \$5.00 WOOL SWEATERS, \$3.50—Shown in heather shades; full finished sleeves; two pocket coat style sweaters; sizes 36 to 46. The \$5.00 kind. Anniversary Sale Price, each, at **\$3.50**

50c UNDERWEAR CREPE, 39c—White and flesh in fine Plisse Crepe for making dainty underwear. A 50c value. Anniversary Sale, a yard, at **39c**

SPECIAL PRICES ON COTTON BATHS—All are comfort size, and the prices are the lowest to be had in the city of Phoenix:

\$1.25 two pound cotton baths .98c

\$1.75 three pound cotton baths \$1.35

\$2.25 four pound cotton baths \$1.75

\$1.00 CORN BROOMS, 69c—Four tie heavy corn brooms. Just 100 to sell at the Anniversary Sale Price, each, **69c**

\$11.50 BEACON PLAID BLANKETS, \$9.75—The most attractive blankets in pretty fancy plaids in such colors as pink, rose, green, tan and blue. Real \$11.50 values. Anniversary Sale Price, a pair, at **\$9.75**

HIGH GRADE COMFORTERS AT ANNIVERSARY SALE PRICES—Read over these offerings and see if they are not matchless values:

Plain and figured center comforters with sixteen borders . . . \$6.95

Figured center comforters filled with cotton down . . . \$7.50

Extra fine silk comforters filled with cotton down . . . \$9.75

Silkoline comforters with silk border and wool filling . . . \$13.50

WOMEN'S \$1.00 SILK HOSE, 69c—Plain black and colored boot silk in brown, navy, gray, green and wine; 18 inch boot and double heels and toes; all sizes; \$1.00 values, offered in the Anniversary Sale, a pair, at **69c**

CHILDREN'S 50c HOSE, 3 FOR \$1.00, OR EACH, AT 33c—All sizes in black and white; heavy ribbed quality that will wear well. 50c values. Anniversary Sale Price, 3 pairs for \$1.00, or a pair, at **33c**

—(Economy Basement)

—(First Floor)

—(First Floor)

—(First Floor)

—(First Floor)

—(First Floor)

Ready-to-Wear Apparel



WOMEN'S \$17.50 SILK DRESSES, AT \$12.95—An extra effort has been made in the dress department and this surprising value will appeal to every woman. Black and navy messaline dresses with three quarter sleeves; fascinating styles. \$17.50 values, offered in the Anniversary Sale, at **\$12.95**

WOMEN'S SILK DRESSES, AT \$14.95—Black, navy and brown; three quarter length and long sleeves; some are embroidered and others are prettily braided trimmed; plain or fancy collars. A marvelous value in the Anniversary Sale, at **\$14.95**

WOMEN'S \$20.00 TRICOTINE DRESSES, \$14.95—Black and navy all wool tricotine dresses in the new braided effects; sizes 13 to 44. Real \$20.00 values. Anniversary Sale Price, each, at **\$14.95**

WOMEN'S \$15.00 SILK CAMISOLES, 98c—Flesh and pink messaline, trimmed with fillet laces; strap and built-up shoulders. \$15.00 values. Anniversary Sale Price, each, at **98c**

WOMEN'S \$4.00 GEORGETTE BLOUSES, \$2.45—Daintily embroidered all silk Georgette blouses with long or short sleeves; colors are pink, flesh, maize, tan, navy, brown and also white. \$4.00 values. Anniversary Sale Price, each, at **\$2.45**

WOMEN'S \$6.00 SLOPER SWEATERS, \$3.35—All wool and fibre silk plain and fancy knitted sweaters in black, tan, copen, rose, lavender, turquoise, light blue, pink and coral; some knitted in two color effects; all sizes. \$6.00 values, offered in the Anniversary Sale, at **\$3.35**

WOMEN'S \$7.00 COAT SWEATERS, \$4.50—Turquoise and cardinal; two color styles; heavy all wool coat sweaters that are warm and serviceable; sizes 38 to 46. Good values at \$7.00. Exceptional in the Anniversary Sale, at **\$4.50**

WOMEN'S \$15.00 SWEATERS FOR WOMEN, AT \$7.95—A sample lot of about 30 styles in nearly as many shades; all wool or fibre silk. \$15.00 to \$15.00 values. Anniversary Sale Price, your choice, at **\$7.95**

WOMEN'S \$1.89 BUNGALOW APRONS, \$1.49—Choice of light or dark percale, checked or plaid gingham and striped chambray aprons; all cut full; washable and in all sizes. \$1.89 values. Anniversary Sale Price, each, at **\$1.49**

WOMEN'S \$4.00 BLOUSES, \$3.65—Georgette and crepe de chine blouses with long and short sleeves; headed and laced trimmed; dark colored striped silk blouses are also included in the lot. \$4.00 values. Anniversary Sale Price, each, at **\$3.65**

A SAMPLE LINE OF WOMEN'S \$7.50 TO \$16.00 BLOUSES AT \$3.95—The biggest thing of the entire sale. A sample line in about 40 styles; long and short sleeve Georgette and Crepe de Chine smocks, and blouses of taffeta, Jersey silk, embroidered tricotette and striped wash silks; some are slightly soiled from handling, but otherwise are in perfect condition. \$7.50 to \$16.00 values, offered in the Anniversary Sale, at your choice, **\$3.95**

WOMEN'S \$5.00 BLOUSES OF TRICOLETTE, \$3.45—Dainty blouses in light colors, such as pink, light blue, white and combination colors; short sleeve styles. \$5.00 values. Anniversary Sale Price, each, at **\$3.45**

WOMEN'S \$1.00 SHIRTS OR DRAWERS, 75c—Heavy fleeced shirts and drawers in all sizes. Real \$1.00 values. They are matchless values in the Anniversary Sale, at a garment, **75c**

WOMEN'S \$1.00 SUEDE ENVELOPE CHEMISE, \$2.50—Dainty flesh and pink "Teddy" of all silk crepe de chine; daintily trimmed with laces. A \$4.00 value, marked special in the Anniversary Sale, at **\$2.50**

WOMEN'S \$1.50 UNION SUITS, \$1.25—Regular and extra sizes; winter garments in ribbed styles; ankle length; long or short sleeves or sleeveless. A regular \$1.75 value. Anniversary Sale Price, a suit, at **\$1.25**

WOMEN'S \$1.00 SILK ENVELOPE CHEMISE, \$2.50—Dainty flesh and pink "Teddy" of all silk crepe de chine; daintily trimmed with laces. A \$4.00 value, marked special in the Anniversary Sale, at **\$2.50**

WOMEN'S \$1.00 SILK ENVELOPE CHEMISE, \$2.50—Dainty flesh and pink "Teddy" of all silk crepe de chine; daintily trimmed with laces. A \$4.00 value, marked special in the Anniversary Sale, at **\$2.50**

WOMEN'S \$1.00 SILK ENVELOPE CHEMISE, \$2.50—Dainty flesh and pink "Teddy" of all silk crepe de chine; daintily trimmed with laces. A \$4.00 value, marked special in the Anniversary Sale, at **\$2.50**

WOMEN'S \$1.00 SILK ENVELOPE CHEMISE, \$2.50—Dainty flesh and pink "Teddy" of all silk crepe de chine; daintily trimmed with laces. A \$4.00 value, marked special in the Anniversary Sale, at **\$2.50**

WOMEN'S \$1.00 SILK ENVELOPE CHEMISE, \$2.50—Dainty flesh and pink "Teddy" of all silk crepe de chine; daintily trimmed with laces. A \$4.00 value, marked special in the Anniversary Sale, at **\$2.50**

WOMEN'S \$1.00 SILK ENVELOPE CHEMISE, \$2.50—Dainty flesh and pink "Teddy" of all silk crepe de chine; daintily trimmed with laces. A \$4.00 value, marked special in the Anniversary Sale, at **\$2.50**

WOMEN'S \$1.00 SILK ENVELOPE CHEMISE, \$2.50—Dainty flesh and pink "Teddy" of all silk crepe de chine; daintily trimmed with laces. A \$4.00 value, marked special in the Anniversary Sale, at **\$2.50**

The Basement's Prices On Domestics Are Positively Unequalled

25c APRON GINGHAMS 15c—Blue, pink, and black and white small broken checks; 27 inches wide; washable. A 25c value. Anniversary Sale, a yard, at **15c**

35c DRESS GINGHAMS 25c—27 inches wide; a wonderful assortment of plaids in both small and large patterns; also small checks; standard goods that are tub fast. Regular 35c grade, at the Anniversary Sale Price of a yard, **25c**

39c

39c

39c

39c

39c

39c

39c

39c

45c

35c

39c

45c

39c

39c

39c

39c

39c

39c



COTTON COMFORTS PRICED SPECIAL, AT \$3.95, \$4.50 AND \$5.00—Double bed size; dark coverings. These comforts are exceptional values for the Anniversary Sale, at \$3.95, \$4.50 and \$5.00

\$4.75

\$5.00

\$5.00

\$5.00

\$5.00